Precinct Chair Training
Module Three / Republican Party

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# of Bexar County

Module Three

- Founding Father: Thomas Jefferson
- The Importance of Prayer
- The Information Age
- The birth of computers
- Using GOP DATA
- What searches do we need?
- What voters do we need to focus on?

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"Learning is an exciting adventure." Anonymous
"The only thing necessary for the triumph of evil is for good men (and women) *to do nothing."* Edmund Burke

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Welcome to Module Three.

There are two ways to view and re-view this material. There is a pdf version (slides only) and the MP4 (video) version. You may want to download the pdf format for your own records and start a PC notebook. These Modules are designed to be "open source" and sharable. If you have any questions, please contact us at GOP HQ here in Bexar County. Go to BexarGOP.org or call 210-824-9445. These files will NOT self destruct, but they will impact our enemies when you put them into practice.

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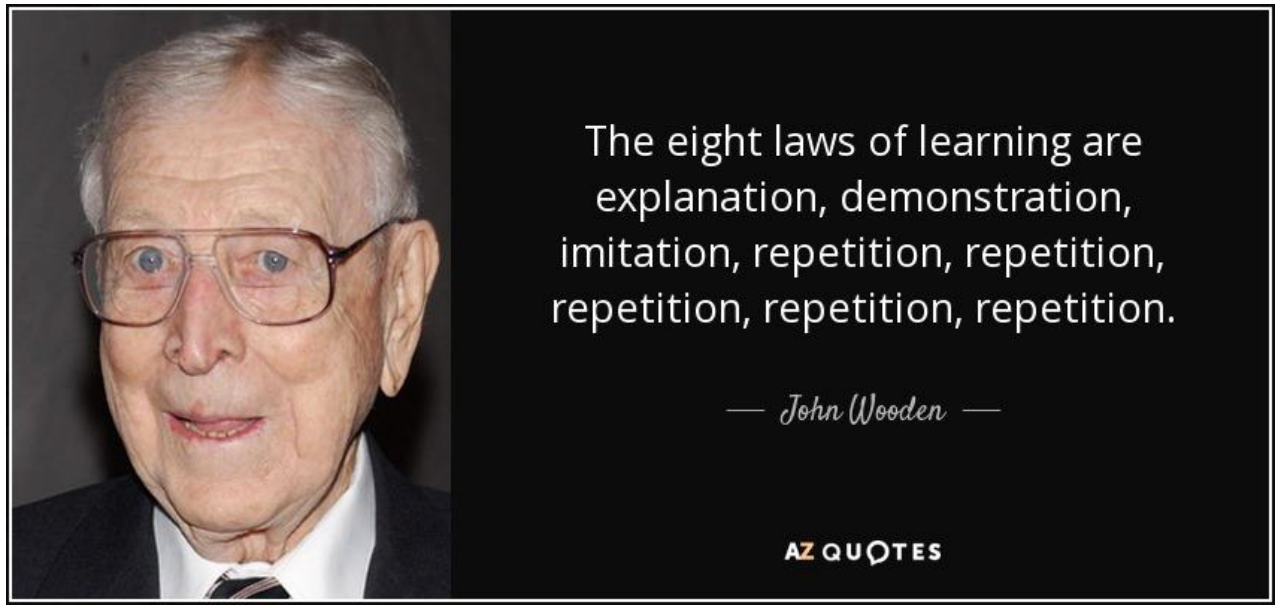
Consider these quotes by Thomas Jefferson:

- "I think myself that we have more machinery of government than is necessary, too many parasites living on the labor of the industrious."
- "Government big enough to supply everything you need is big enough to take everything you have."
- "The course of history shows that as a government grows, liberty decreases."
- "The two enemies of the people are criminals and government, so let us tie the second down with the chains of the constitution so the second will not become the legalized version of the first."

Module Three Action Steps

1. Continue to revisit and revise your Vision Statement from Module 1.
2. Picture our County Executive Committee meetings with more unity.
3. Log on to GOP Data and become familiar with its bells and whistles.
4. Let us know if you have met anyone that would like to become a Precinct Chair.

John Wooden, one of the nations winningest basketball coaches. Known for his short inspirational messages. Why review?



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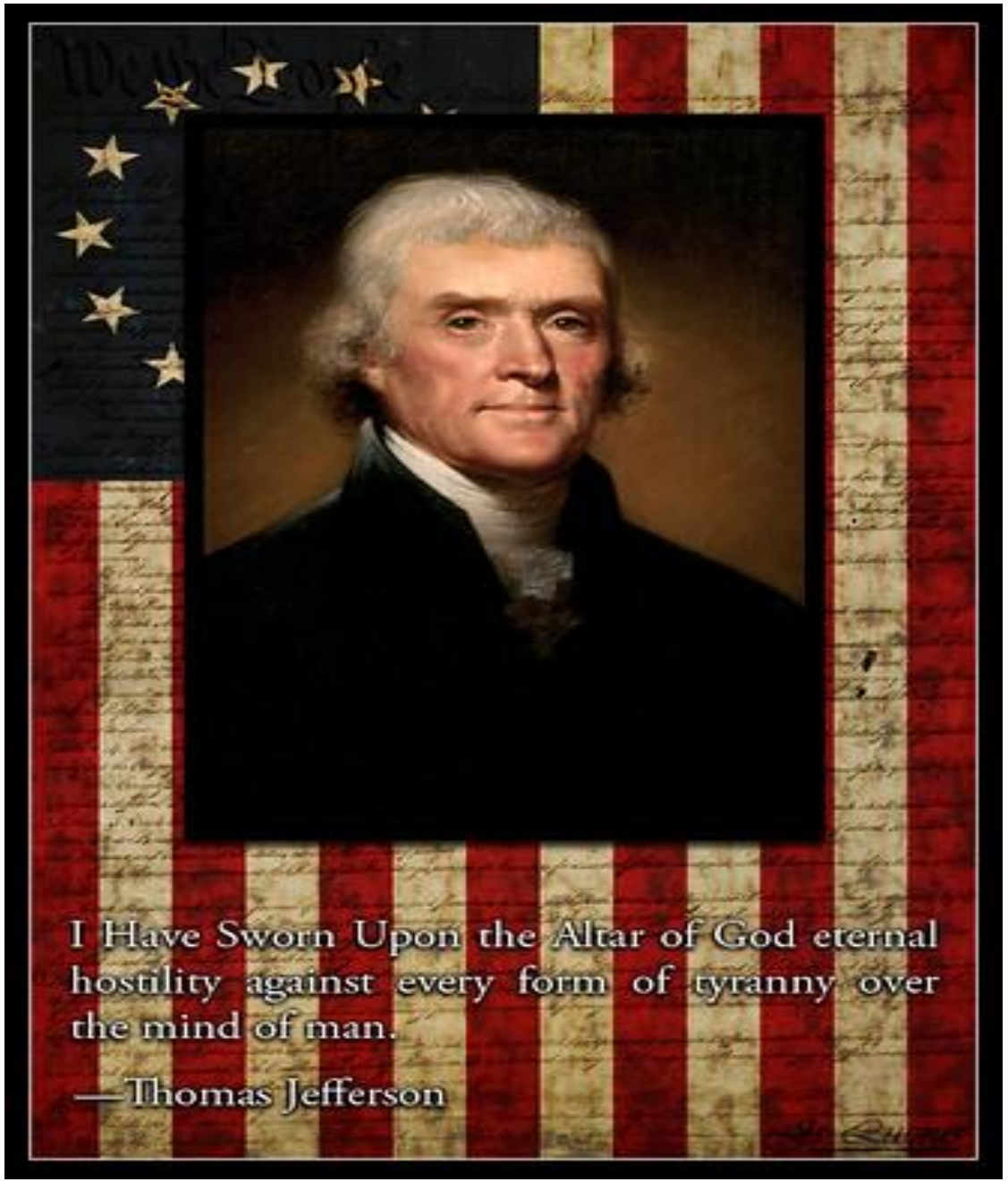
If you printed out the pdf version from the previous Module(s), may I suggest you take some time and look over what you have learned so far.



Thomas Jefferson Highlights:

- ✓ 3rd President of the United States
- ✓ Served two terms
- ✓ 1st US Secretary of State under Washington
- ✓ 2nd US Vice President under John Adams
- ✓ Primary writer of the Declaration of Independence
- ✓ Champion for Freedom of Speech and Religion
- ✓ Served as minister to France with John Adams and Ben Franklin
- ✓ He and John Adams both died on July 4, 1826, the 50th anniversary of the Declaration of Independence

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The Importance of Prayer

If My people who are called by My name will humble themselves, and <u>pray</u> and seek My face, and turn from their wicked ways, then I will hear from heaven, and will forgive their sin and heal their land.

2 Chronicles 7:14

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Prayer for The Nation President Thomas Jefferson March 4, 1801
Note: This is from one of least “religious” Founders

Almighty God, Who has given us this good land for our heritage; We humbly beseech Thee that we may always prove ourselves a people mindful of Thy favor and glad to do Thy will. Bless our land with honorable ministry, sound learning, and pure manners. Save us from violence, discord, and confusion, from pride and arrogance, and from every evil way. Defend our liberties, and fashion into one united people, the multitude brought hither out of many kindreds and tongues. Endow with Thy spirit of wisdom those whom in Thy name we entrust the authority of government, that there may be justice and peace at home, and that through obedience to Thy law, we may show forth Thy praise among the nations of the earth. In time of prosperity fill our hearts with thankfulness, and in the day of trouble, suffer not our trust in Thee to fail; all of which we ask through Jesus Christ our Lord. Amen.

The Lord's Prayer

Our Father who art in heaven, hallowed be thy name.
Thy kingdom come. Thy will be done. On earth as it is in heaven.
Give us this day our daily bread and forgive us our trespasses,
as we forgive those who trespass against us,
and lead us not into temptation, but deliver us from evil.
For thine is the kingdom and the power, and the glory,
Forever and ever. Amen

Pledges

“I pledge allegiance to the flag of the United States of America and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all.”

"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."

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Yes, we are going over the basics.

This is a football

Vince Lambardi at Pro Football Training Camp every year.

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The Information Age, the birth of computers

In 1911, three companies came together to form the Computing – Tabulating – Recording Company (CTR). In 1924 they changed their name to IBM, International Business Machines. They were the first to build punch card tabulating machines and time clocks. Known at the time as “Big Blue,” they marketed mainframe computers and software through their service agreements. Their punch cards system was a huge step in being able sort people by their individual personal information. What would have taken months could now be done in a matter of minutes. In a college physics class in 1971, I got to punch cards and then feed them into a reader for a physics problem our group was working on. GOP Data allows us to sort through our Precinct and identify voters who will most likely help us win elections.

Mainframe Computer
“Big Blue”

My first personal computer in 1982 was similar. No hard drive, 128K Ram, 2 single sided 5¼ floppy disks, 6” diagonal amber screen and Epsom printer on top. Weighed about 15 pounds, with handle on top to make it portable. I ran the business on this for 5 years.

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GOP Data

How we keep track of the people in our precincts.

GOP Data: What is it?

GOP Data is a database of voter information. The data is collected and analyzed by the Texas State GOP.

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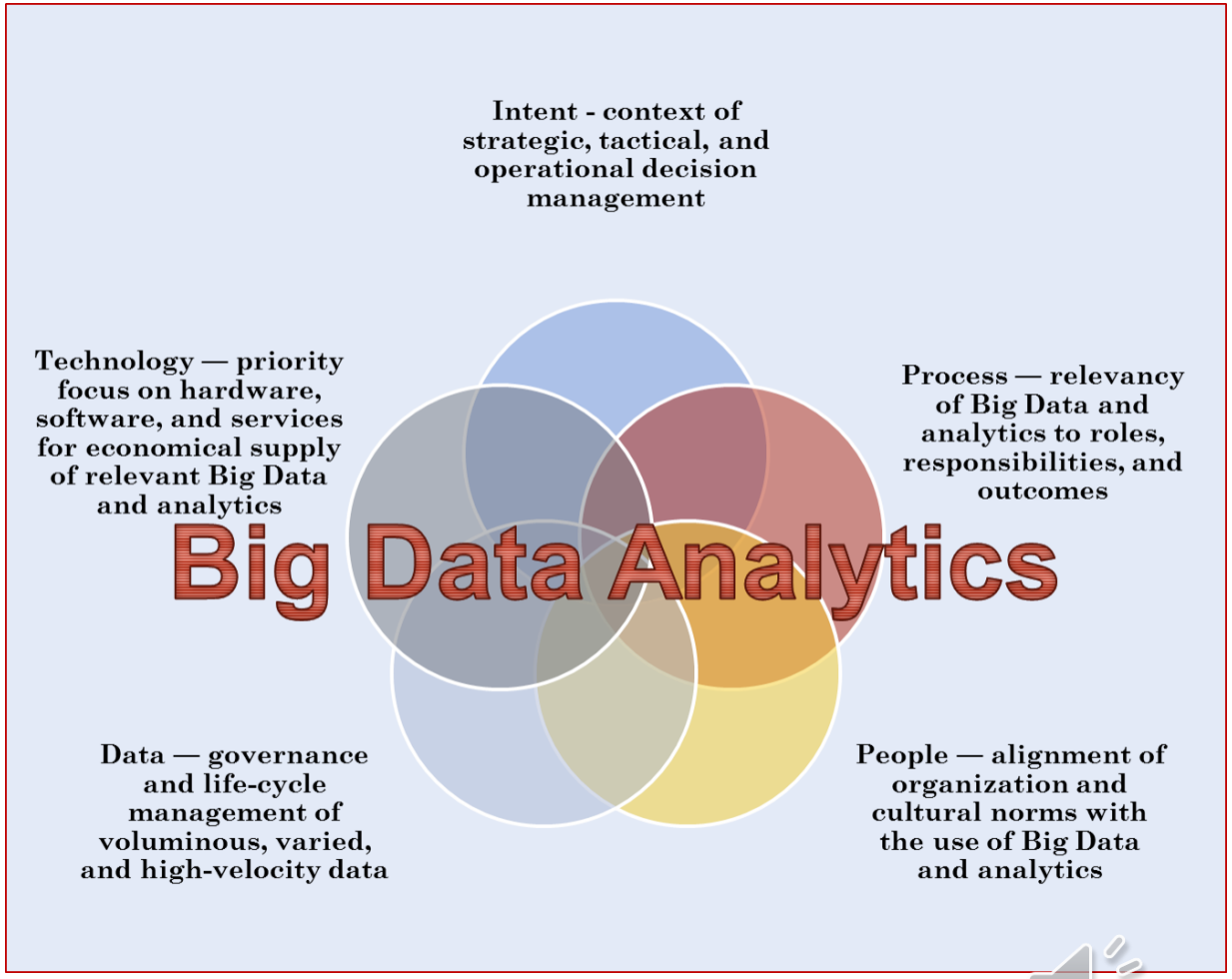
What does the data include ?

- Voter Info:
  - Name
  - Date of Birth
  - Address
  - Phone Number
  - Email addresses
- And much, much more



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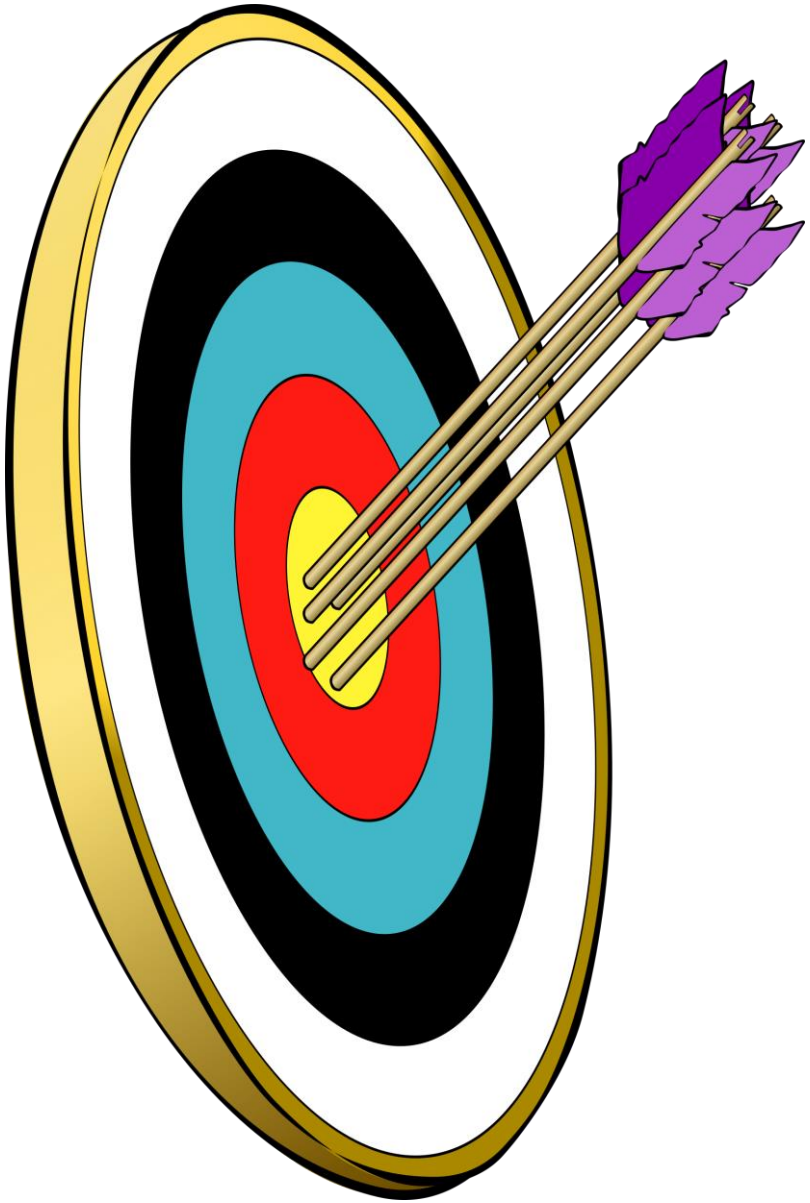

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Reaching your voters

1. From GOP Data you will make lists, either printed or on your device (computer or cell phone)
2. The first list you want is **"Hard Republicans" (HR)**
3. These have voted regularly in Primary and General Elections.
4. Note: If you are having trouble logging on to GOP Data, call or email Bexar GOP Headquarters and request a list for your precinct. This can be sent to you as an Excel spreadsheet.
5. This list is a good starting place for volunteers.
6. If you are new and starting your campaign for Precinct Chair, this is a good group to reach out to and let them know who you are and that you are running.

Reaching your voters

1. The <u>next list</u> you want is **“Weak Republicans.” (WR)**
2. These vote less frequently and sometimes not in the Primaries.
3. This is also a good group to educate on the importance of Primary Voting.
4. This group can greatly improve your turnout for elections.

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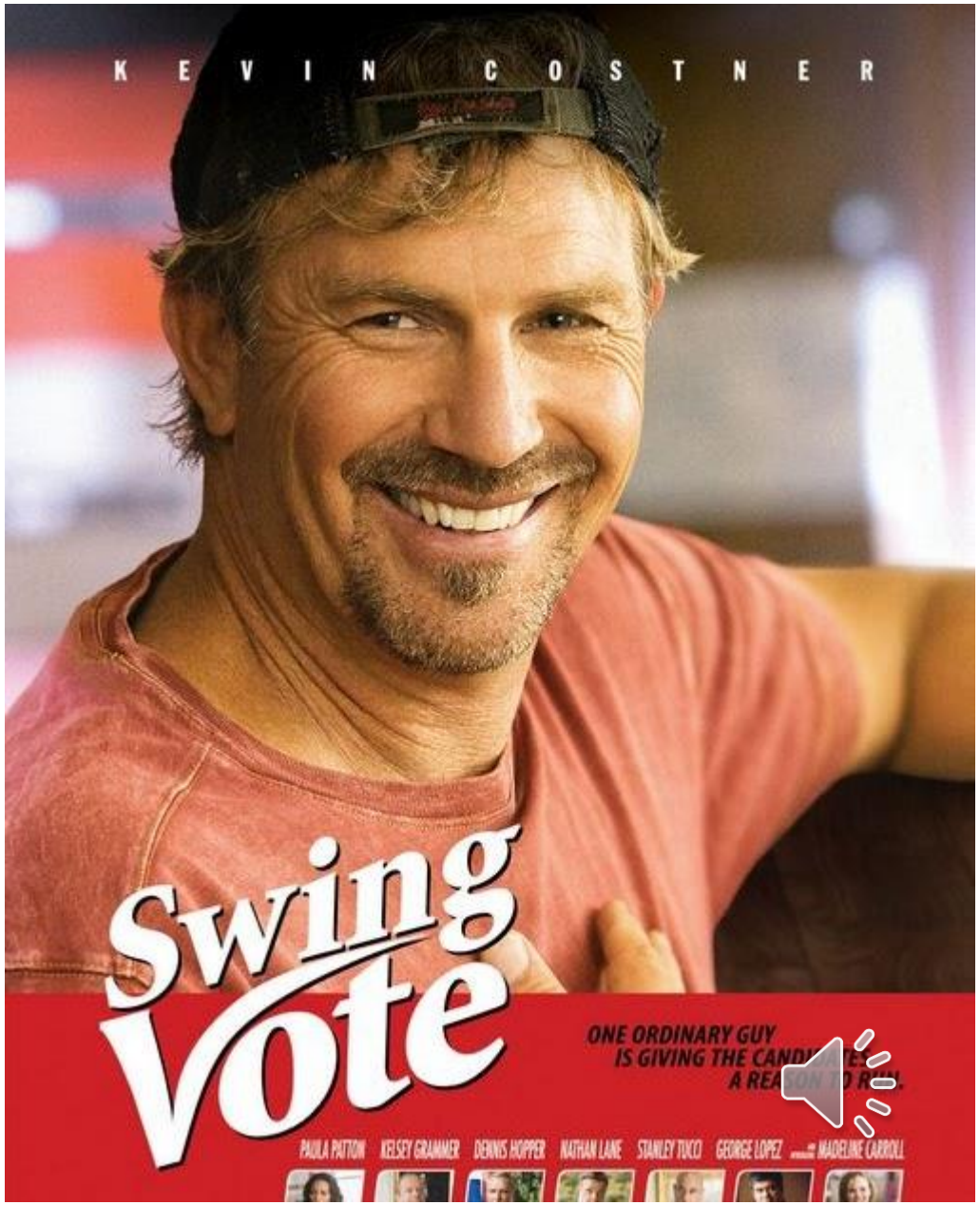
Reaching your voters

1. The last group we focus on are **“Swing Voters.” (SV)**
2. In our current voting climate, we are seeing a great many “former” Democrats voting Republican.
3. This is a trend we want to encourage.
4. They make up a large group, but they are fickle voters.
5. These are probably best reached through one-on-one block-walking.
6. If you find something that works with this group, be sure to share it with the rest of us.



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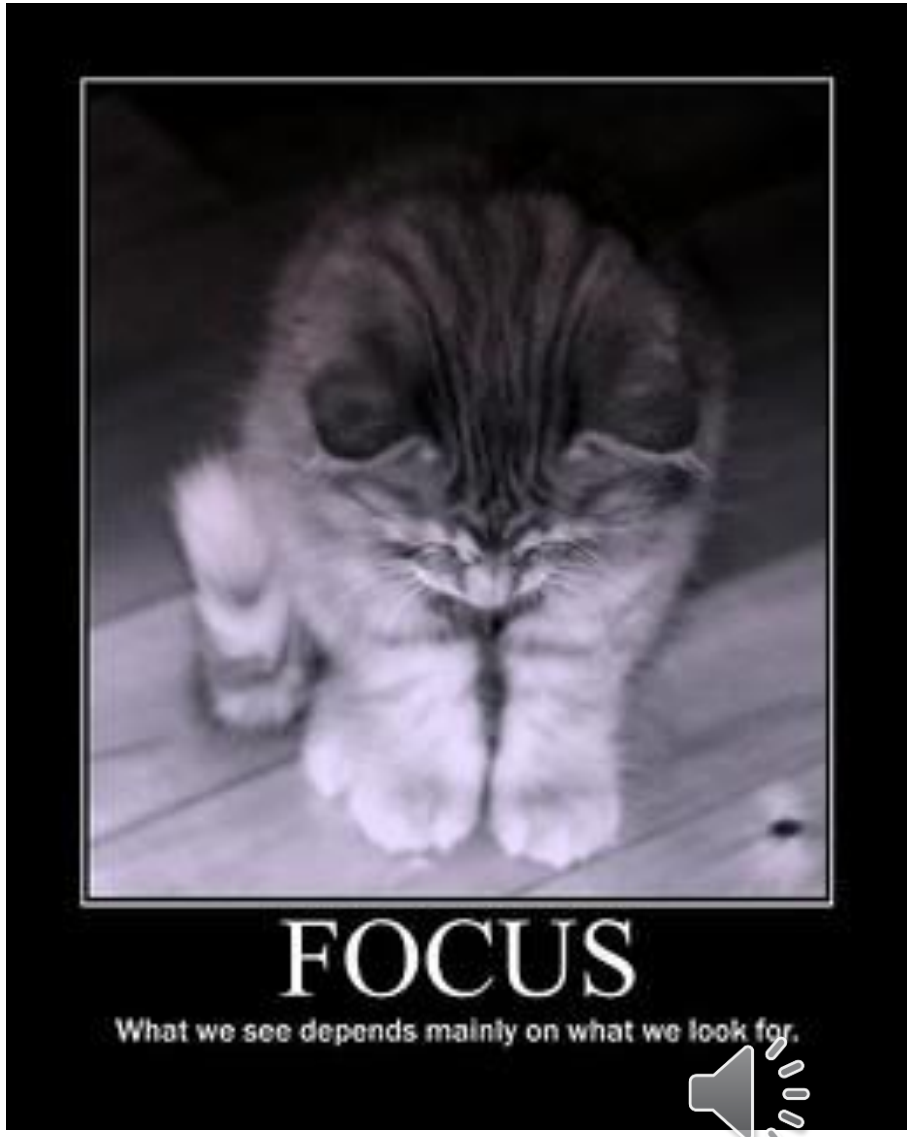
Where should we focus? Here's the numbers.

1. Hard Republicans vote 75% of the time.
2. Weak Republicans Vote 60% of the time.
3. Swing voters are the largest group, but only vote 13% of the time.
4. The media tells us to focus on the Independents and Swing voters.
5. <u>That should not be our first focus.</u>

Rather, we should focus on HR & WR.

After that, if we have time, we reach out to Independents and the Swings.

That's a much wiser plan.



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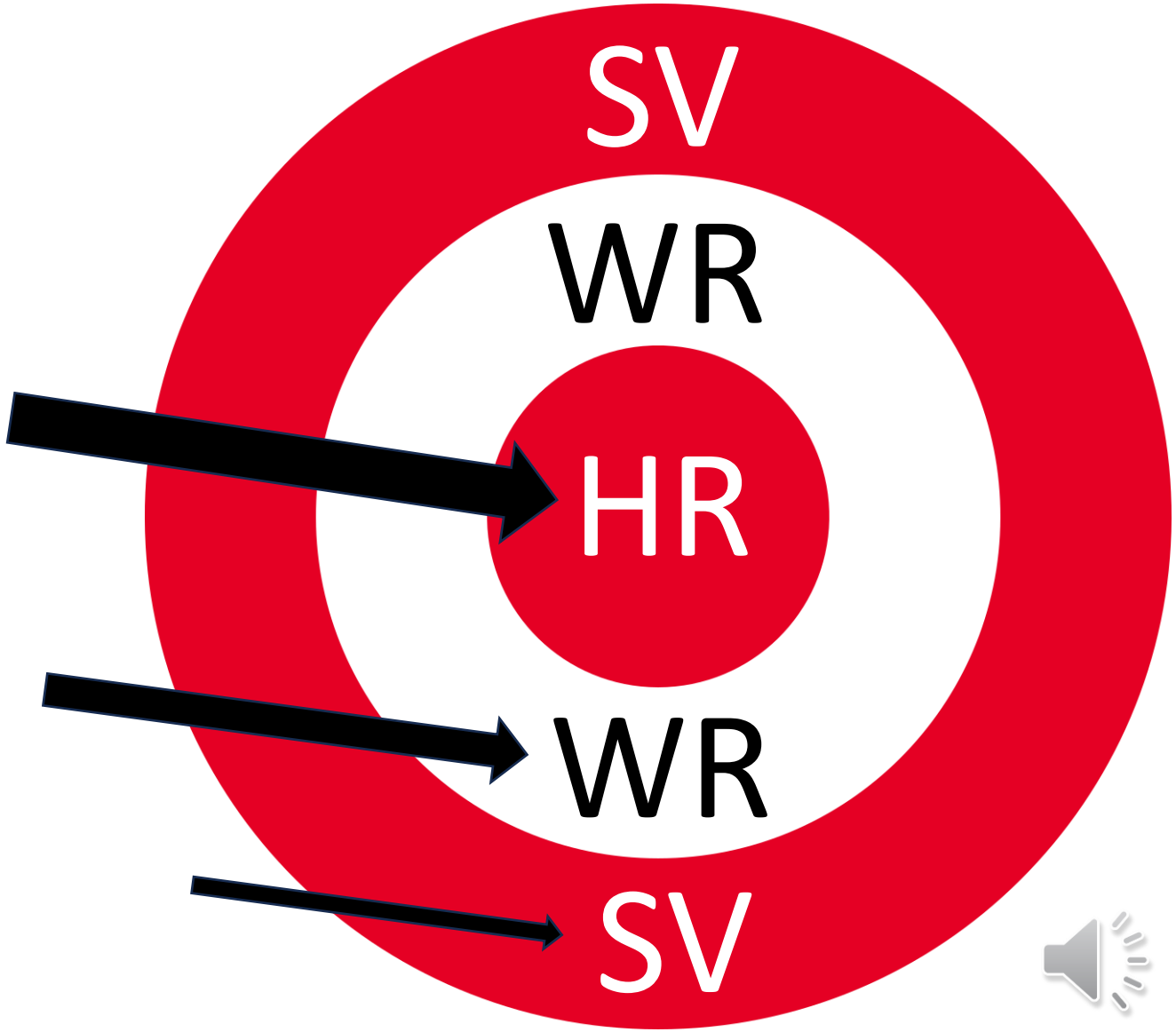
Here's what that looks like !



Key:
HR Hard Republicans
WR Weak Republicans
SV Swing Voters

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Let’s spend some time getting to know GOP Data

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What can we do with this information?

- Reach our voters.
- Create volunteer lists
- These include:
  - Block Walking lists
  - Phone Banking lists
  - Texting lists

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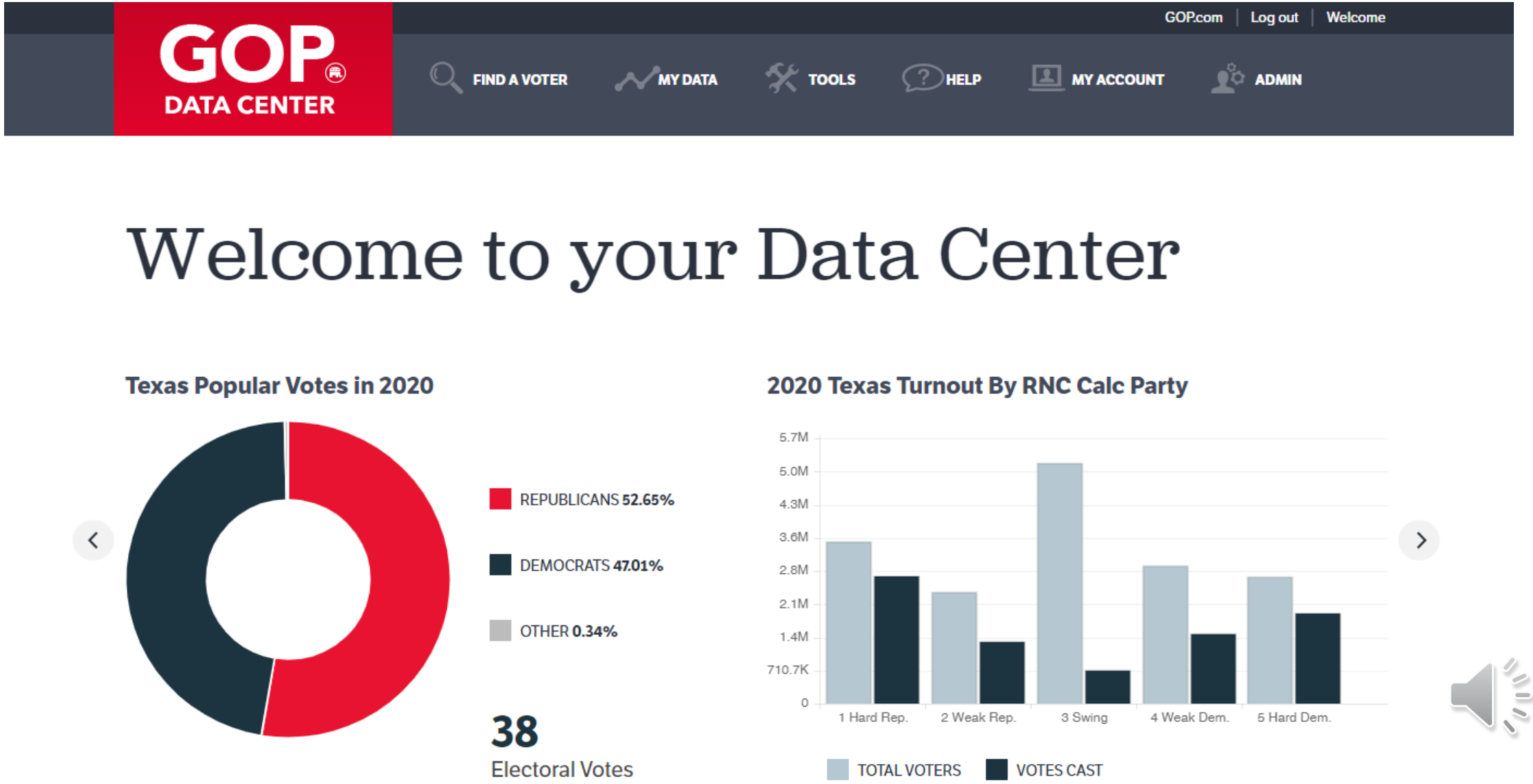
We can also use GOP Data to find voters and learn about their voting record. A good way to learn this part of GOP Data is to <u>research yourself</u>. See what they know about you? Here's how you do that.

Here is what it will look like when you log on.



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GOP DATA CENTER

GOP.com | Log out | Welcome

FIND A VOTER | MY DATA | TOOLS | HELP | MY ACCOUNT | ADMIN

TOOLS > FIND A VOTER

My Voters

You can find yourself and voters here

Searching in: **Texas**

Search for Voters

Voter Name

Address

City

Zip

County

Precinct

Search Results

Specify your search criteria for results.

Go to page GO PREV Page **0** of 0 NEXT

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TOOLS › FIND A VOTER

My Voters

Searching in: **Texas**

Type in your name and see if you come up.

Search for Voters

Voter Name

[redacted]

Address

City

Zip

County

Search Results

1 Matching Records

[redacted]

4002 Grovetree
San Antonio TX 78247

[redacted]

Calculated Party: **5 - Hard Democrat**
DOB: [redacted]

Go to page GO PREV Page: **1** of 1 NEXT

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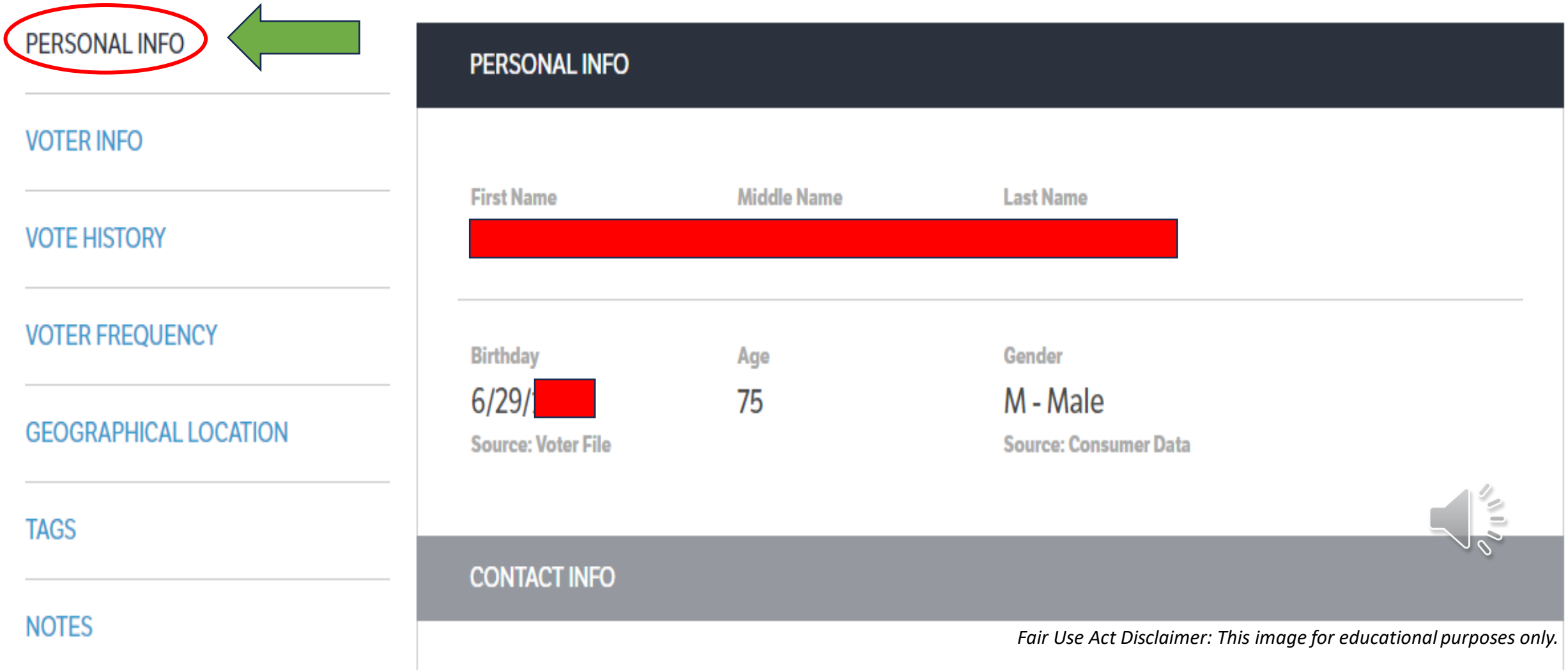
My Voters

Searching in: **Texas**

Remember that date of birth is considered sensitive data. This information will not be provided when you run a query for voter data for multiple voters.

Look over the results of your search. Click on some of the tabs and see what is there.



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Here is how we generate the lists we need for our Precinct?

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GOP DATA CENTER

GOP.com | Log out | Welcome

FIND A VOTER | MY DATA | TOOLS | HELP | MY ACCOUNT | ADMIN

You can make lists here.

Welcome to your Data Center

Texas Popular Votes in 2020

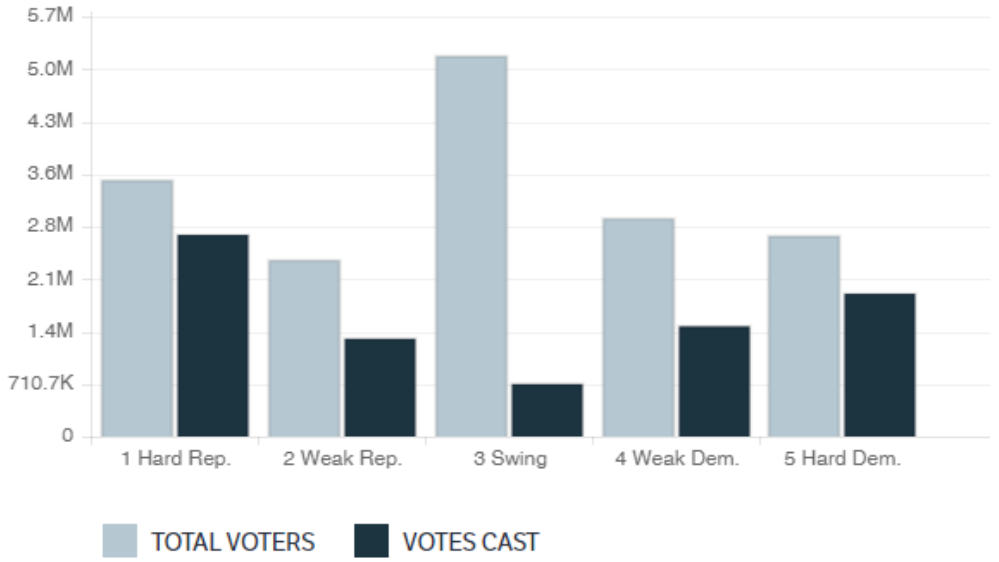
REPUBLICANS **52.65%**

DEMOCRATS **47.01%**

OTHER **0.34%**

38
Electoral Votes

2020 Texas Turnout By RNC Calc Party



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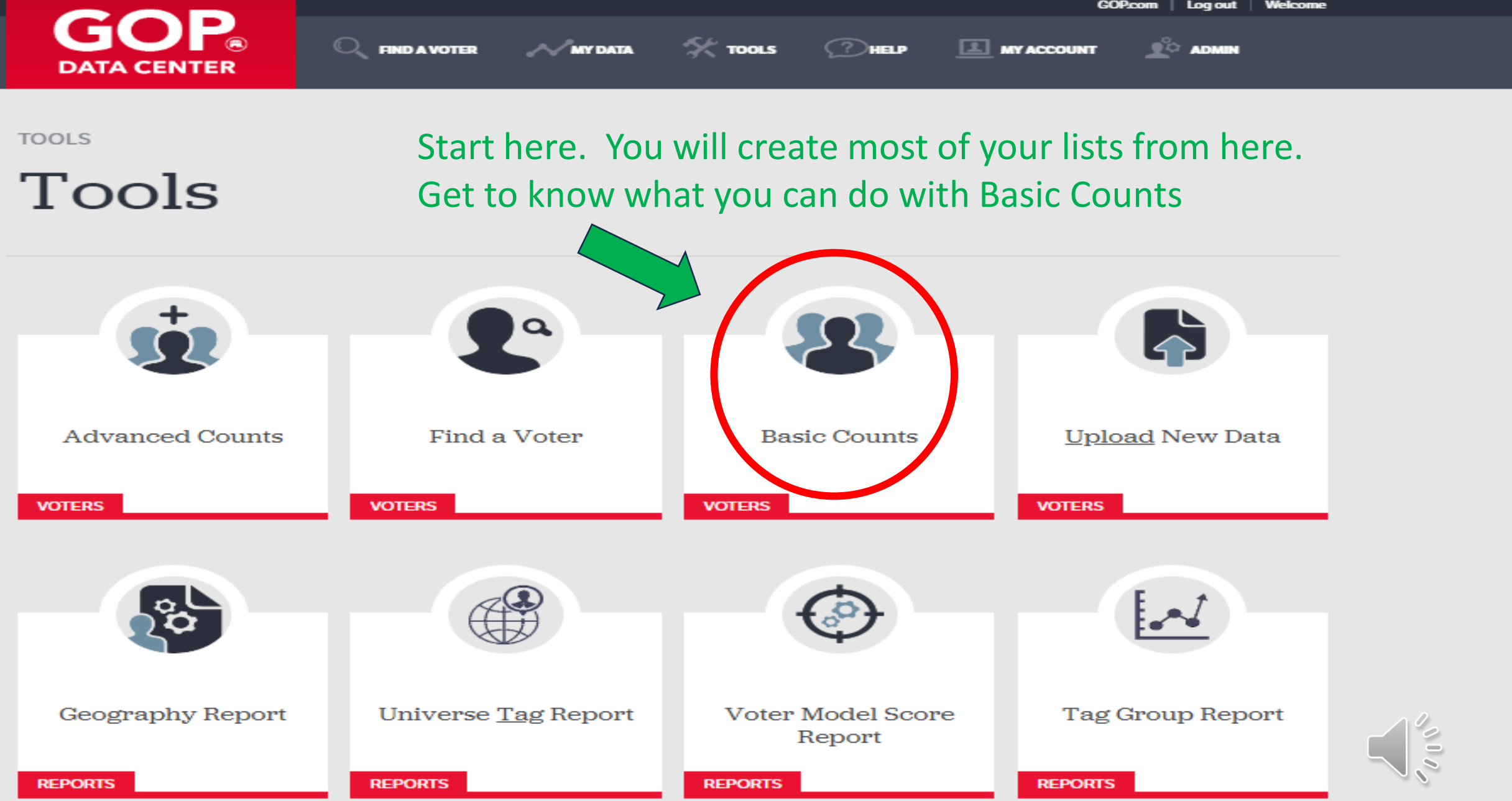

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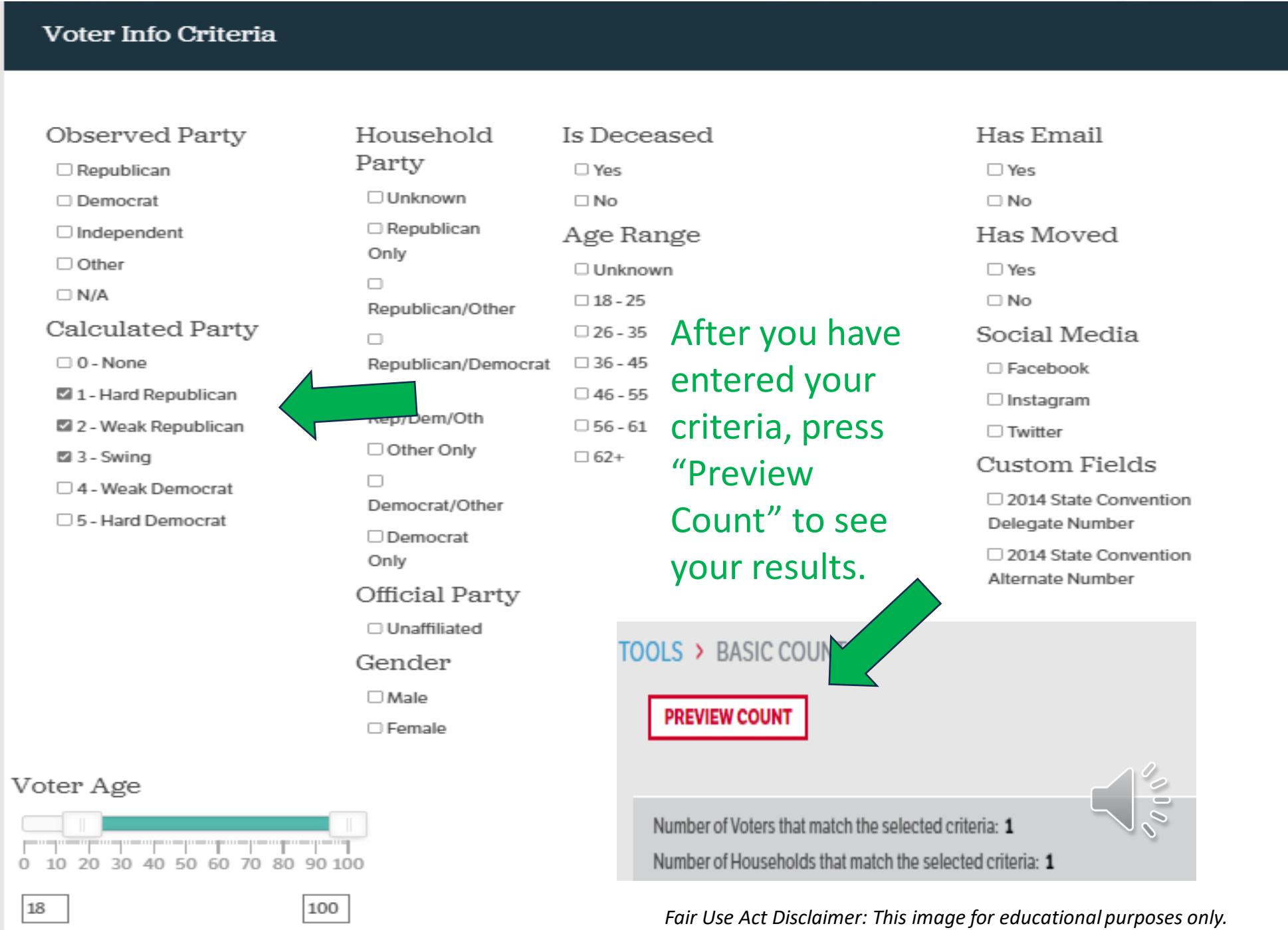
Here is where you can choose different criteria. These will also affect the number of “counts” in your search. You will want to play with this a bit.



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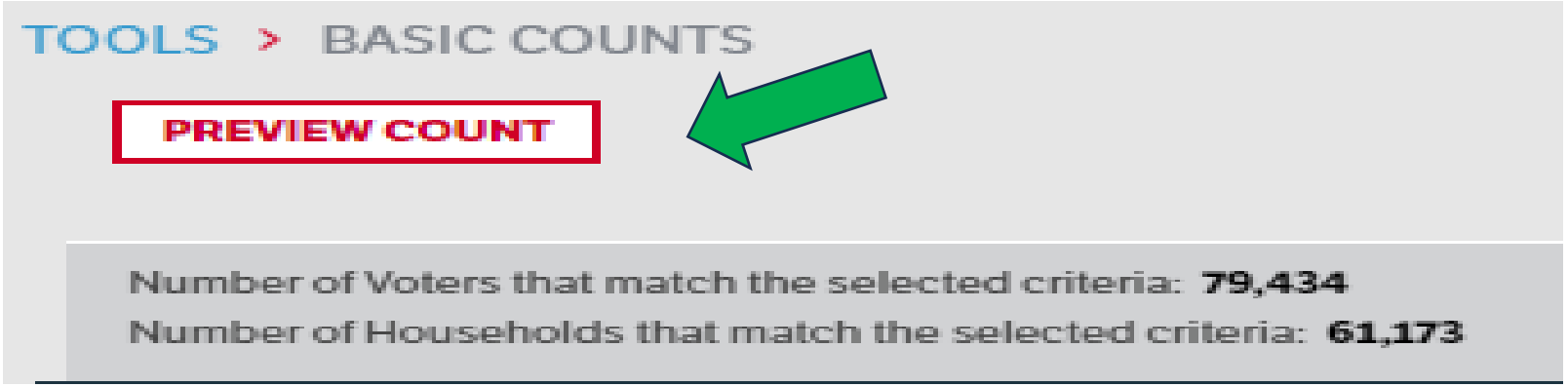
The previous selections yielded 79,434 counts. That's still too many.
Reset your selection criteria and re-run your Preview Count.



Note: The field "Social Media" is new and is very limited.

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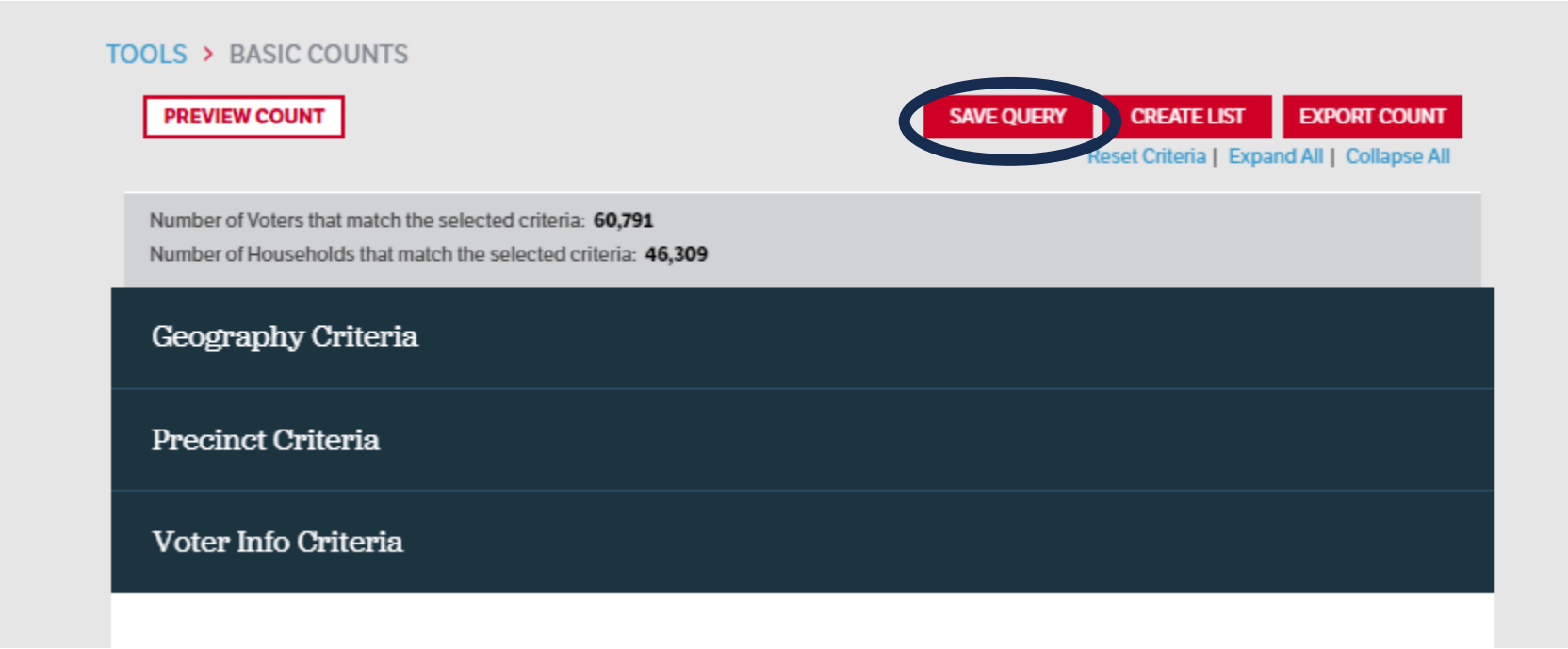
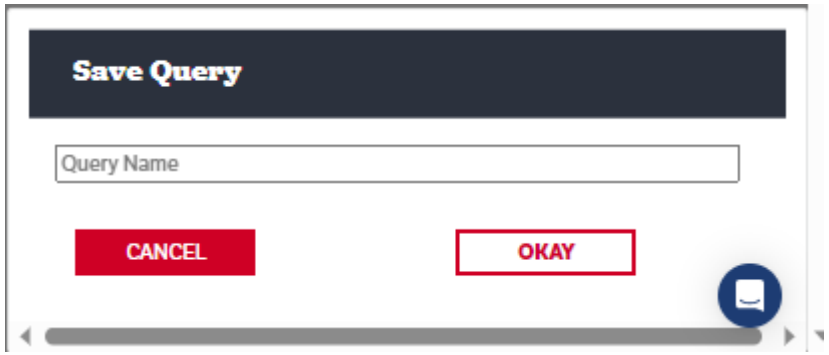
Next, when you have the number you want, save your query





Be sure to give it a name !

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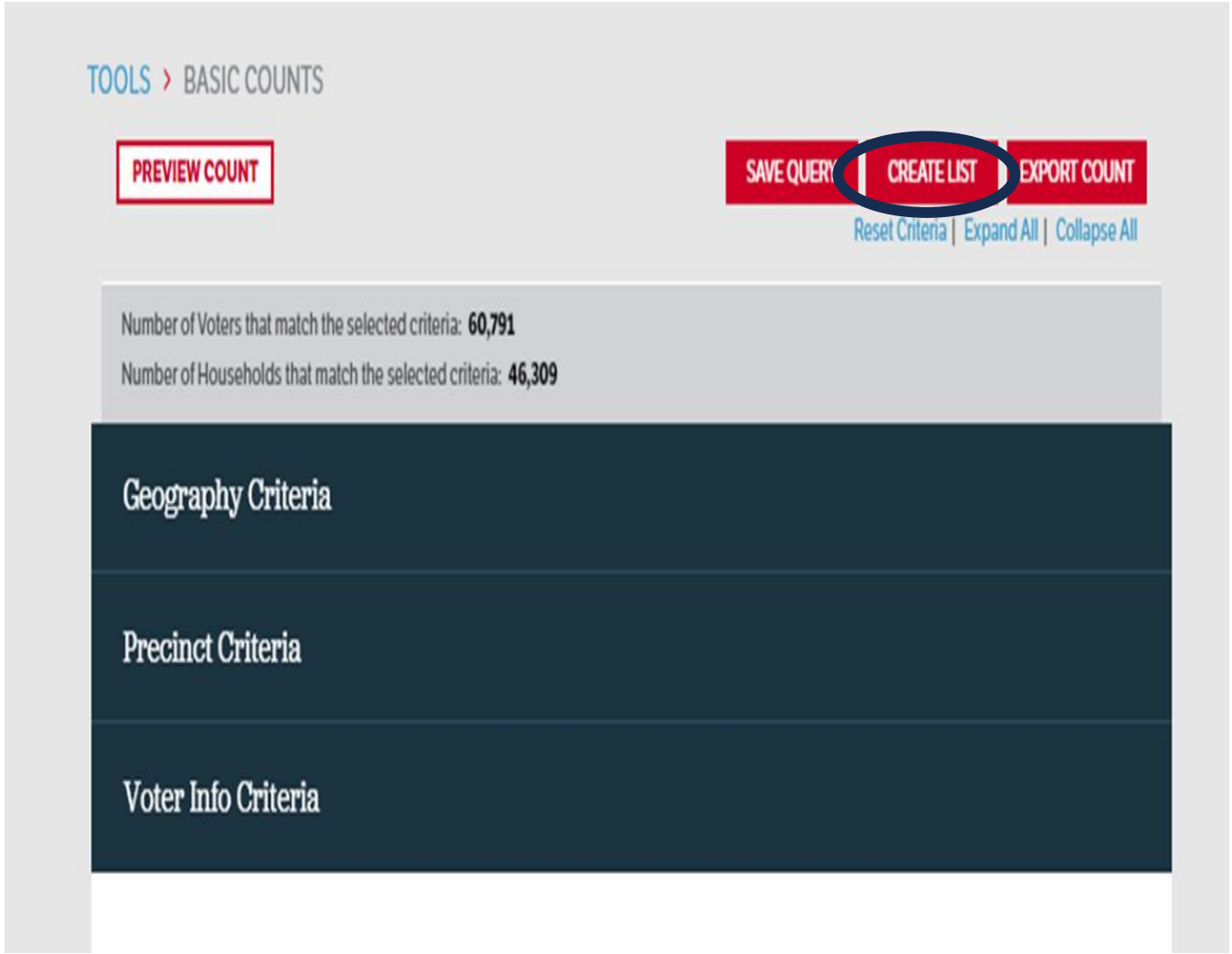
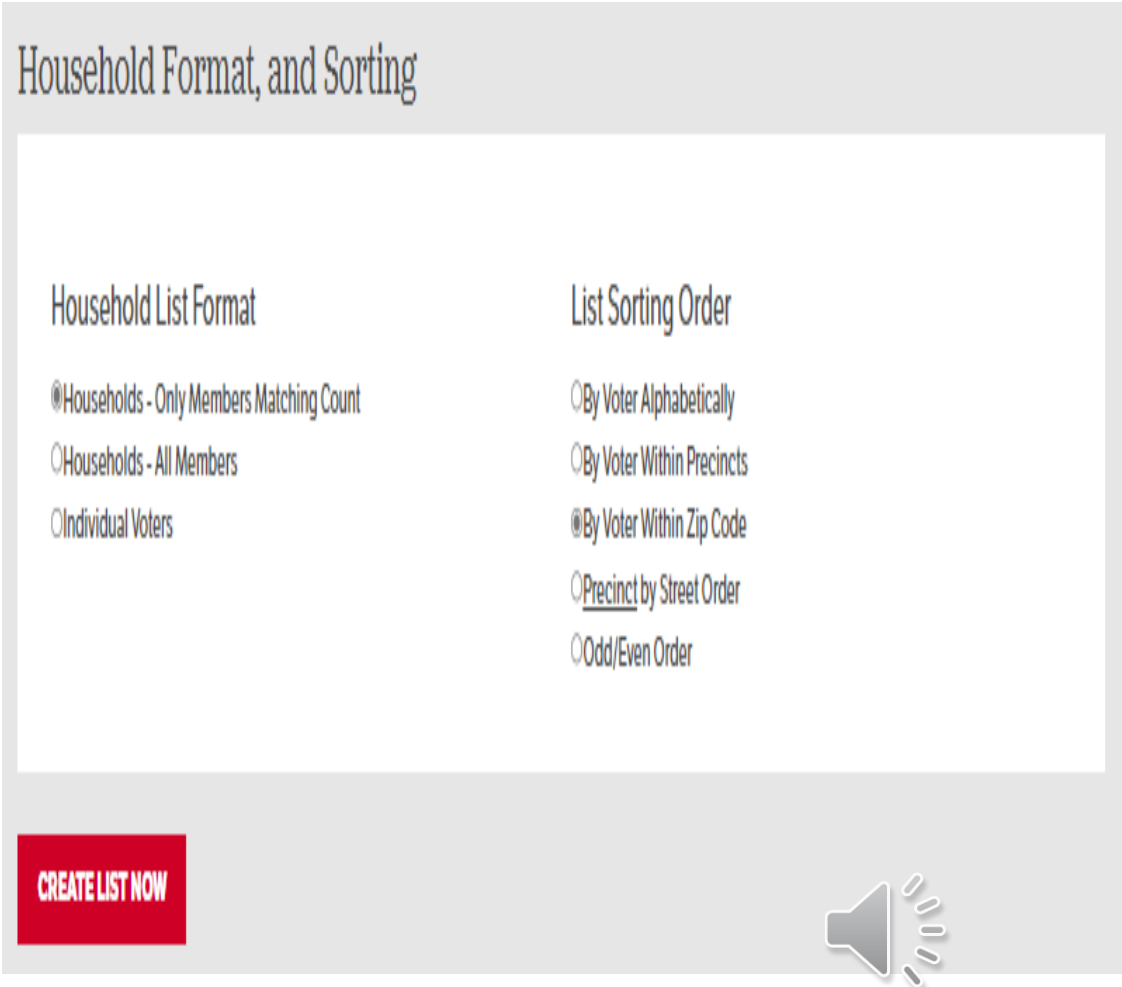
Then create your list

Scroll down





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Optional Items

There are some powerful search criteria here. You can see who votes in Primary Elections. This could generate a list of "Strong Hard Republicans."

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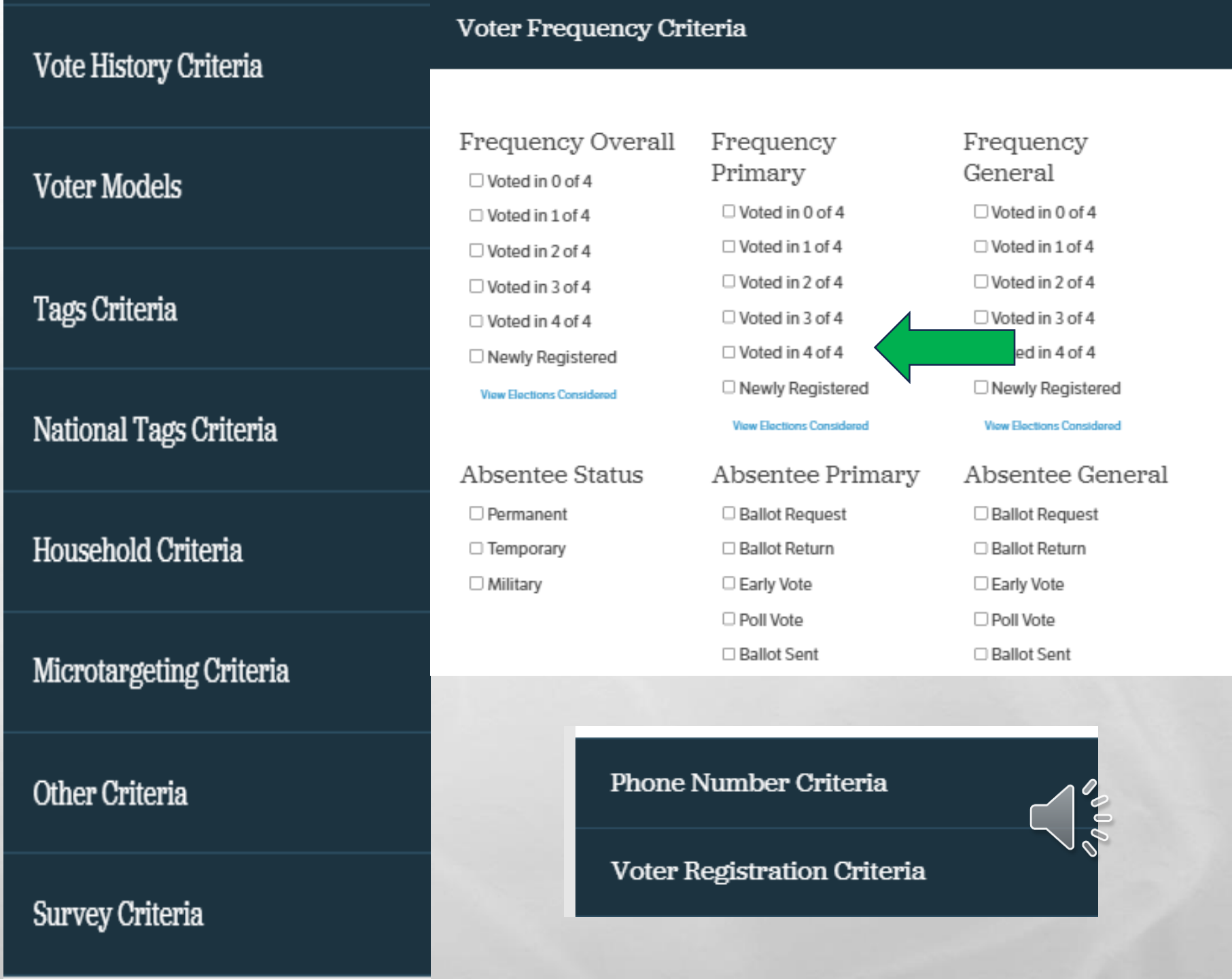

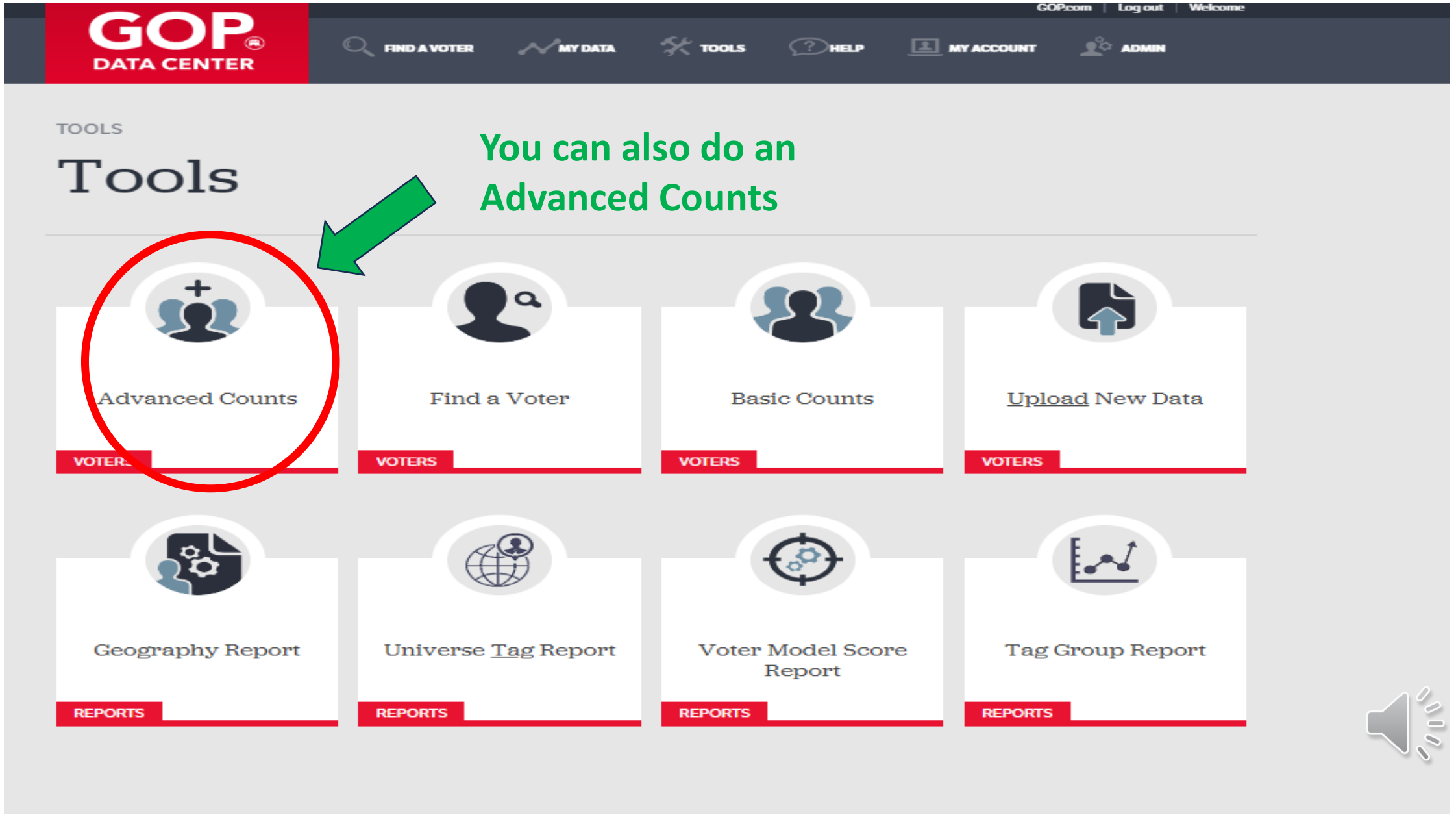

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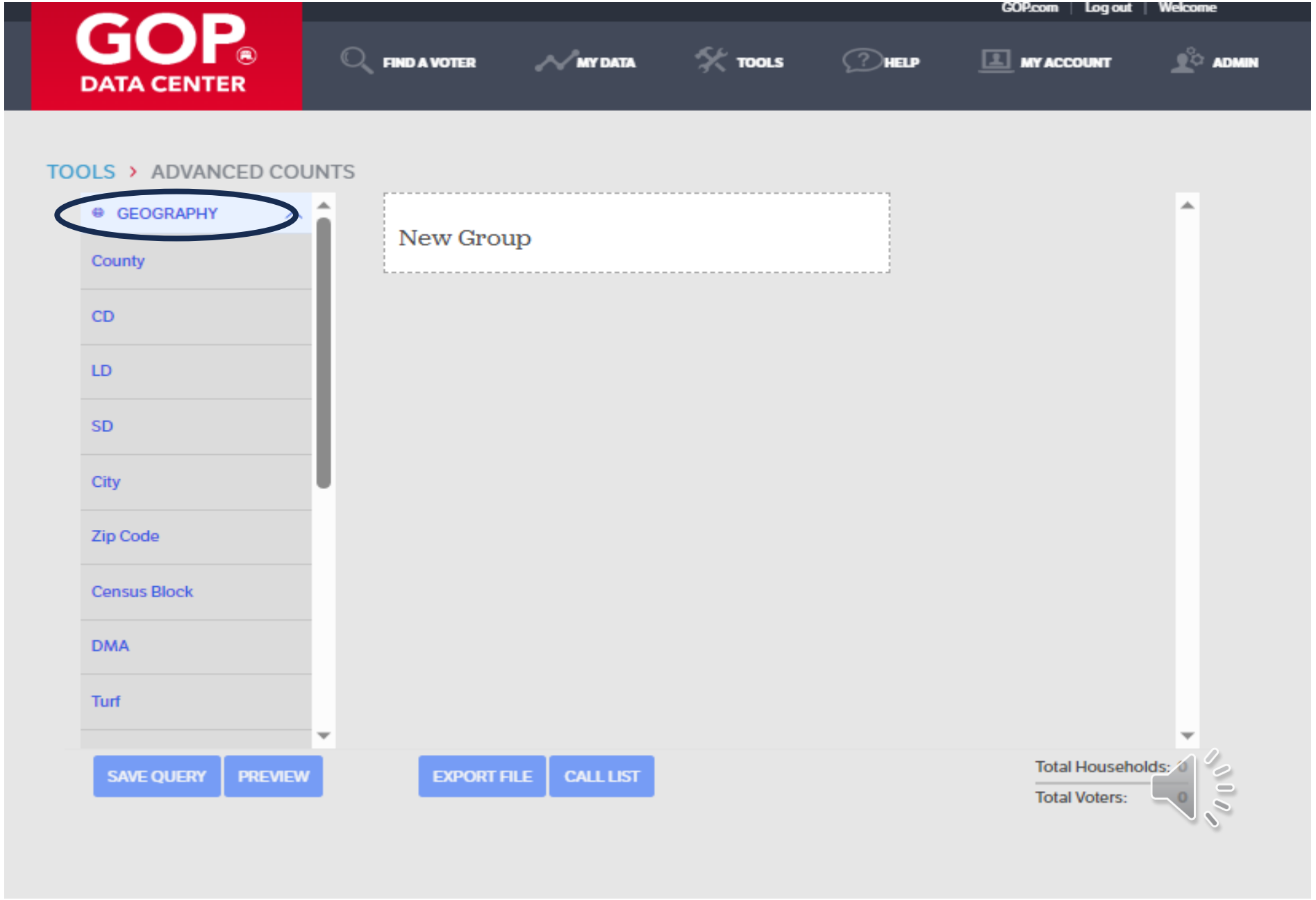
- Here are your choices.
- Select Criteria to include in your report.
- Drag and drop criteria into “New Group” box on right side.
- See Index for description of each item.



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Next, we need to narrow your search

Each of these will reduce the number of people in your search.

- County – Bexar (you are limited to this county)
- CD – National Congressional District
- SD – State Senate District
- LD – State Legislature District
- City – used to narrow down data to cities within Bexar
- County (see list of cities on next slide)
- Zip Code – use to narrow down results
- Census Block – (used to view maps of voters, not useful for exporting records)

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You can also do a search by any of these cities in Bexar County.
If you were running for City Council in Kirby this would be helpful.

- **Adkins**
- **Alamo Heights**
- **Atascosa**
- **Boerne**
- **Brooks AFB**
- **Castroville**
- **Cibolo**
- **Converse**
- **Elmendorf**
- **Fair Oaks Ranch**
- **Fort Sam Houston**
- **Helotes**
- **JBSA Lackland**
- **Kirby**
- **La Coste**
- **Lackland AFB**
- **Leon Valley**
- **Live Oak**
- **Lytle**
- **Macedona**
- **Marion**
- **Randolph AFB**
- **Saint Hedwig**
- **San Antonio**
- **Schertz**
- **Selma**
- **Shavano Park**
- **Somerset**
- **Terrell Hills**
- **Universal City**
- **Von Ormy**
- **Windcrest**

Here is where you choose Precinct Criteria

Geography Criteria

Precinct Criteria

By County

By CD

By SD

By LD

Bexar only

Congressional District

Senatorial District

117 : 1014
117 : 1015
117 : 1022
117 : 1023
117 : 1025
117 : 1026
117 : 1033
117 : 1034
117 : 1036
117 : 1037
117 : 1038
117 : 1039
117 : 1040
117 : 1041
117 : 1042
117 : 1044
117 : 1045
117 : 1060
117 : 1061
117 : 1069
117 : 1073
117 : 1075
117 : 1082
117 : 1092
117 : 1094
117 : 1095
117 : 1103
117 : 1108
117 : 1110
117 : 1116
117 : 1118

House Leg. District 117 was selected

We are still in Advanced Count. You could select your LD (Legislative District)

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This would be for Precinct 2115

Click download, then save, choose file type (Excel, word, power point, pdf, etc)

Download PDF's

	Precinct Name
Download	2063
Download	2107
Download	2115
Download	2123
Download	2136
Download	2179
Download	2181
Download	2182
Download	3002
Download	3003
Download	3005
Download	3008
Download	3009
Download	3012
Download	3017
Download	3019

1 of 44 Find | Next

Call List for 2115, 2115

8/25/2023 3:35:49 PM

Voter Name	Address	Phone	Sex	PV	Prty	Age	Response
[illegible]	9210 Aggie Run	520-223-5167	M	2	S	45	
[illegible]	10032 Bur Sedge	512-656-1075	F	2	S	27	
[illegible]	14734 Calamity Way	240-486-6546	F	0	S	46	
[illegible]	14130 Blind Bandit Crk	229-444-2726	F	0	S	41	
[illegible]	8442 Flint Cv	214-384-7591	F	0	S	32	
[illegible]	14523 Rifleman Rd	707-342-0851	M	1	S	29	
[illegible]	14523 Rifleman Rd	707-342-0851	M	1	S	31	
[illegible]	14523 Rifleman Rd	707-342-0851	M	1	S	25	
[illegible]	8622 Sierra Sky	432-704-2963	F	1	R	27	
[illegible]	8622 Sierra Sky	432-530-4849	M	0	S	46	
[illegible]	9606 Littleton Grist	210-533-0697	M	0	S	44	
[illegible]	14113 Desperado Run	917-715-0447	M	0	S	44	
[illegible]	14715 Rifleman Rd	509-499-9718	M	1	S	42	
[illegible]	9014 Wyatts Run	832-744-7665	M	2	S	43	
[illegible]	14443 Bald Eagle Ln	484-767-9883	M	0	S	40	
[illegible]	14195 Shetland Way	210-563-6031	F	1	S	45	
[illegible]	8771 Wind Gate Pkwy	210-902-2407	F	2	S	55	

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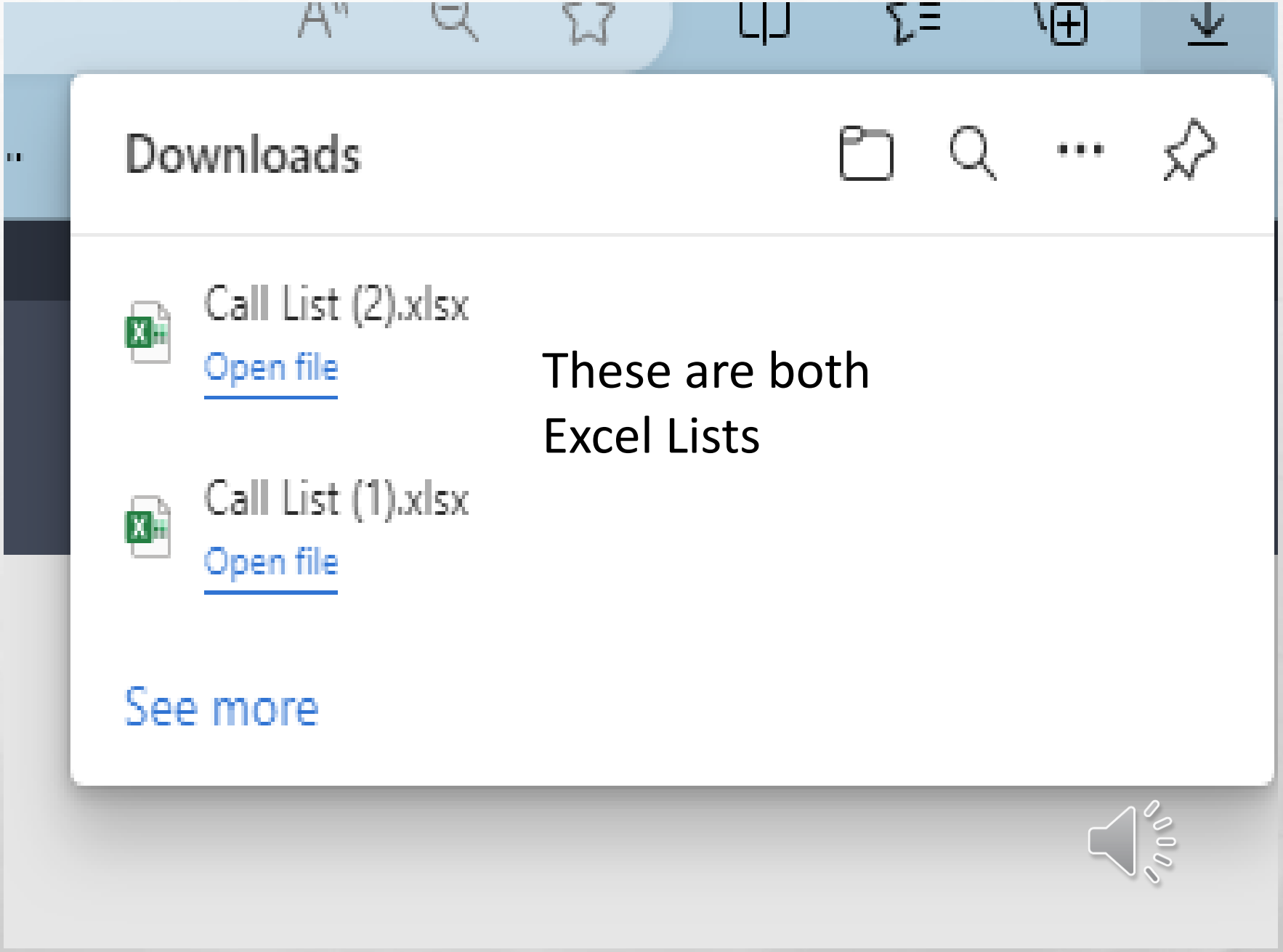
Look for downloads and open file



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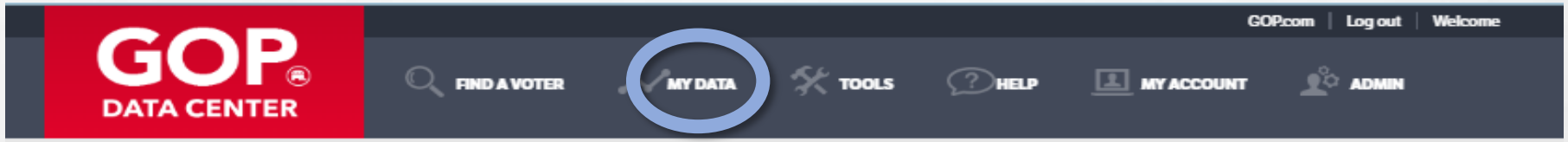
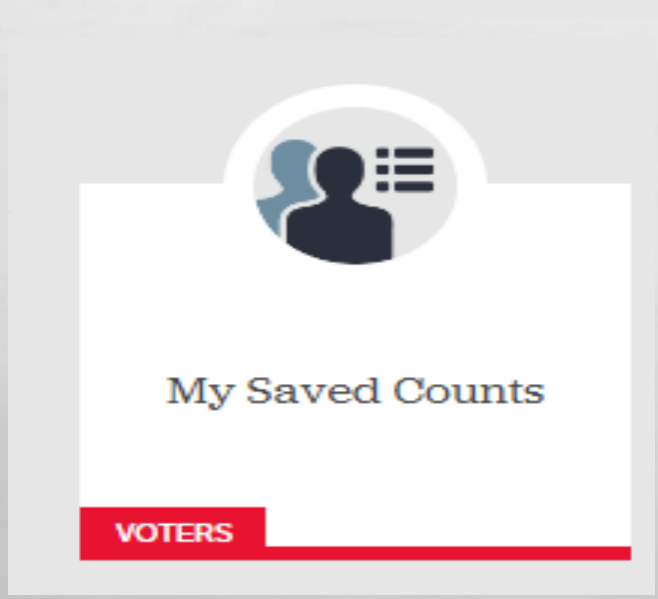
Locating saved queries



MY DATA

My Data



MY DATA > MY SAVED COUNTS

My Counts

Count Name

Show

Advanced Basic

FIND / REFRESH

BASIC

ADVANCED

VIEW	NAME	TYPE	DESCRIPTION	VOTER COUNT	HH COUNT	SHARE	DELETE
	117 LD	Basic		60,791	46,309		

Go to page GO

PREV

Page: 1 of 1

NEXT

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A quick look at results

Call List for 2115, 2115

8/25/2023 3:35:49 PM

Voter Name	Address	Phone	Sex	PV	Prty	Age	Response
SEIDU ABDULAI	9210 Aggie Run	520-223-5167	M	2	S	45	
KADEN ABLES	10032 Bur Sedge	512-656-1075	F	2	S	27	
ANNIEROSE ABOGADIE	14734 Calamity Way	240-486-6546	F	0	S	46	
ANA ABREU	14130 Blind Bandit Crk	229-444-2726	F	0	S	41	
ITXIA ACEVEDO-SANTIAGO	8442 Flint Cv	214-384-7591	F	0	S	32	
ADRIAN ACOSTA	14523 Rifleman Rd	707-342-0851	M	1	S	29	
CHRISTIAN ACOSTA	14523 Rifleman Rd	707-342-0851	M	1	S	31	
ZACHARY ACOSTA	14523 Rifleman Rd	707-342-0851	M	1	S	25	
ALYSSA ACOSTA	8622 Sierra Sky	432-704-2963	F	1	R	27	
SALVADOR ACOSTA	8622 Sierra Sky	432-530-4849	M	0	S	46	
MICHAEL ACOSTA	9606 Littleton Grist	210-533-0697	M	0	S	44	
ANTONIO ACOSTA CORRALES	14113 Desperado Run	917-715-0447	M	0	S	44	
AARON ADAMS	14715 Rifleman Rd	509-499-9718	M	1	S	42	
AYODELE ADEBISI	9014 Wyatts Run	832-744-7665	M	2	S	43	
SOLOMON AGBOR TABI MAKEBE	14443 Bald Eagle Ln	484-767-9883	M	0	S	40	
BIANCA AGUILAR	14195 Shetland Way	210-563-6034	F	1	S	45	
MELISSA AGUILAR	8771 Wind Gate Pkwy	210-902-2407	F	2	S	55	
GEORGE AGUILLON	8202 Western Way	210-705-1613	M	0	S	33	
ADRIAN AGUIRRE	8435 Pale Horse Ln	830-734-4733	M	1	S	45	
ANDRES AGUIRRE	8848 Wind Gate Pkwy	210-629-8599	M	1	S	19	
PRISCILLA AGUIRRE	9738 Littleton Grist	956-572-0043	F	0	S	32	
ONAN AGUSTIN	14303 Rose Court Way	210-264-3228	M	1	S	35	
BLAKE ALANIS	8338 Percheron Pass	210-325-8901	M	0	S	27	
DANIA ALCALA	8516 Norias Wheel	915-781-6270	F	1	S	31	
CARMELO ALCORTA	14406 Saratoga Pass	210-218-3988	M	2	S	27	
JULIAN ALCORTA	14406 Saratoga Pass	210-639-1605	M	1	S	44	
DIANA ALEXANDER	8919 Wyatts Run	210-771-2093	F	1	S	74	
LEEROY ALEXANDER	8919 Wyatts Run	210-269-1064	M	1	R	75	
KEITH ALEXANDER	9313 Big Geronimo St	210-317-2393	M	1	R	67	
VIERRA ALEXANDRIA	14615 Wyoming Pass	757-286-0687	F	2	S	65	

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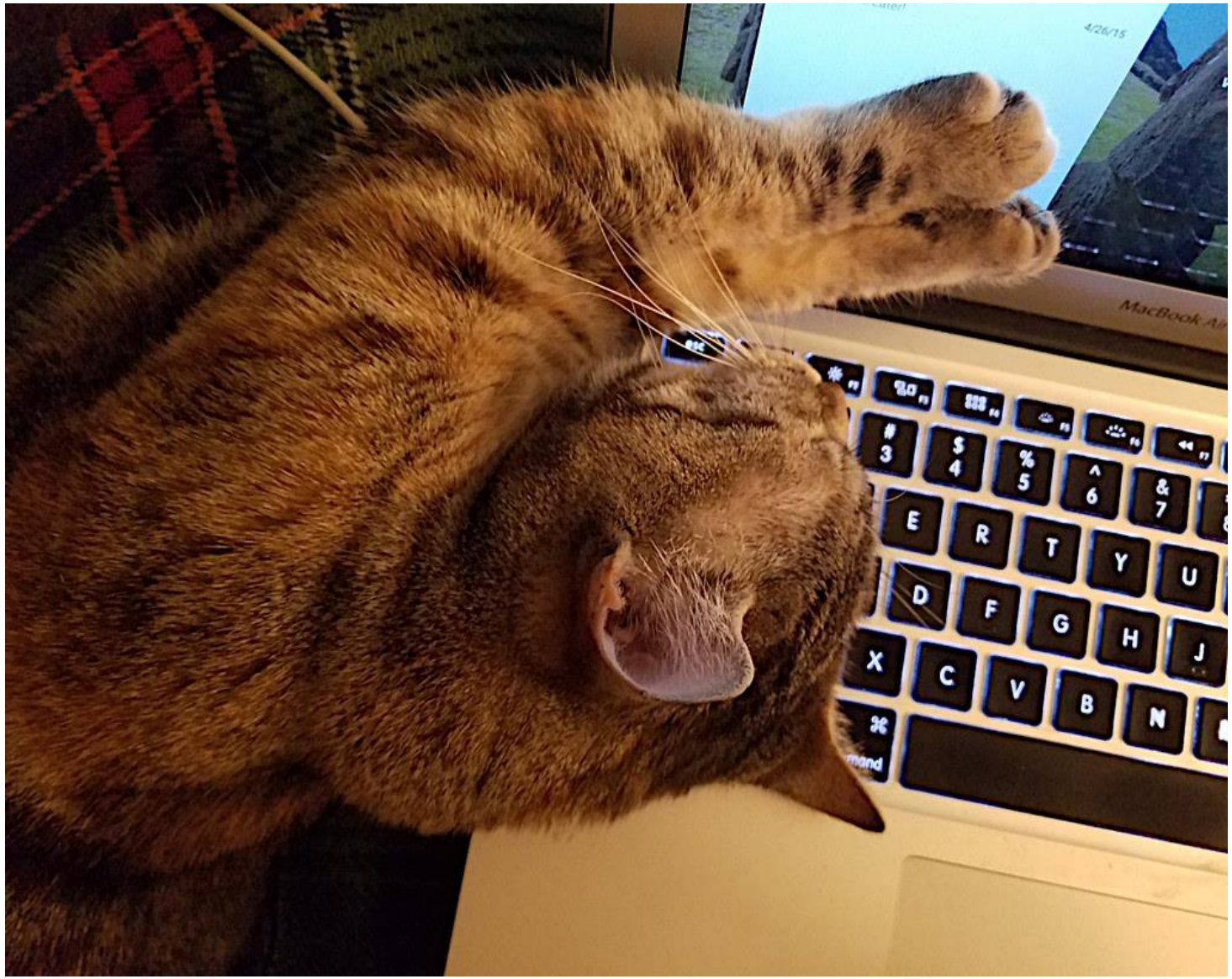

I hope that was helpful. GOP Data will take some practice. With time you will find it very helpful in generating lists and in doing research on voters. You can also use it to look up and get to know candidates to better "vet" them.

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ARE YOU READY FOR THE NEXT CEC MEETING ?

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ONE MAN AWAKE

One man awake awakens another,
The second awakens his next-door neighbor,
And three awake can rouse the town,
And turn the whole place upside down.
And many awake can raise such a fuss,
That is finally awakens the rest of us.
One man up with dawn in his eyes, multiplies.
Author Unknown

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THE MAN WHO THINKS HE CAN

If you think you are beaten, you are, if you think you dare not, you don't,
If you like to win, but think you can't, it's almost certain you won't.
If you think you'll lose, you're lost, for out of the world we find,
Success begins with a person's will, it's a state of mind.
If you think you are outclassed, you are, you've got to think high to rise.
You've got to be sure of yourself before you can ever win a prize.
Life's battles don't always go to the stronger or faster man,
But sooner or later the man who wins,
Is the man who thinks they can!
Walter D. Wintle

Thank you for participating in Module Three
of Precinct Training for the
Republican Party of Bexar County.

We have more to come.

Keep learning and growing.